

Design Brief

Focused - E2As with 3D

Not too dark but little like Viscount

Not too much gray, white, light, good images

Now to have coloured background to primary navigation

Using inox, Townsend,

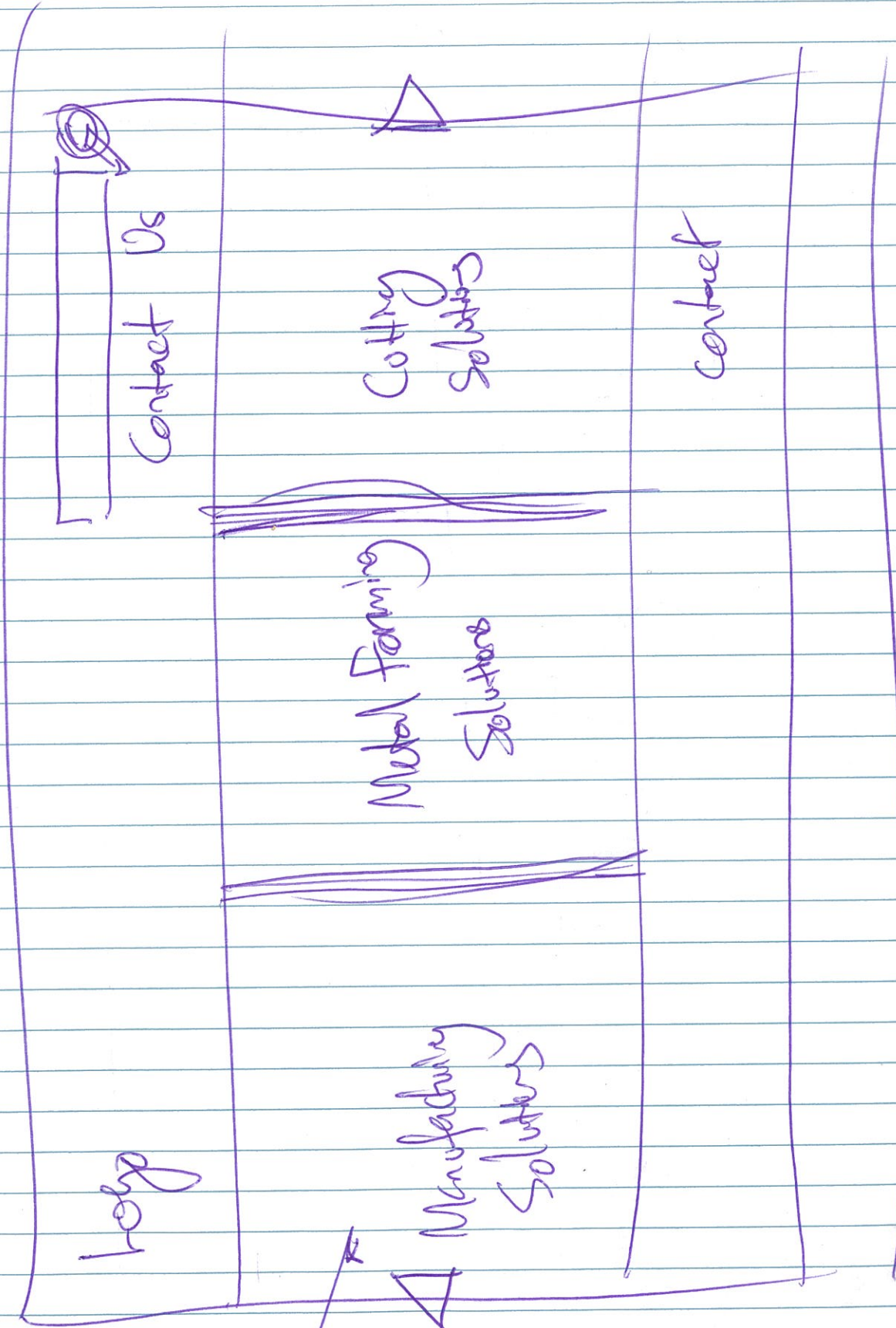
Mood of Dynamic Company

Audience : Industrial and metal trade
In Aust + NZ
Business owners

~~Purchasing Officers~~
Production Managers

Avoid middle aged

Smart business people but not formally trained



Townsend

Product